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To: Interested Parties

Subject: Voters in Battleground States of New Hampshire and North Carolina Prefer Governors Who Will Protect Abortion Rights

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A new Public Policy Polling survey finds that a majority of voters in the battleground states of New Hampshire and North Carolina prefer a governor who supports protecting abortion rights over a governor who wants to restrict abortion rights.

- 64% of New Hampshire voters say they prefer a governor who supports protecting abortion rights, while just 26% say they prefer a governor who wants to restrict abortion rights.
- 52% of North Carolina voters prefer a governor who supports protecting abortion rights, compared to just 35% who say they prefer a governor who wants to restrict abortion rights.

Criminalizing abortion proves unpopular in both states, with 67% of Granite Staters and 56% of North Carolinians believing that abortion should be legal in either all or most cases. In New Hampshire, just 20% believe it should be mostly illegal and 5% believe it should be illegal in all cases, while in North Carolina only 28% believe it should be mostly illegal and 9% think it should be illegal in all cases.

A majority in New Hampshire (63%) and North Carolina (51%) also oppose the U.S. Supreme Court's ruling which overturned *Roe v. Wade*, while just 28% of Granite Staters and 36% of North Carolinians support the ruling.

Other key findings from the survey include:

- 53% of New Hampshire voters say they are less likely to vote for Kelly Ayotte after hearing that she supported the *Roe v. Wade* overturn and supports a national abortion ban. Just 19% say they would be more likely to vote for her.
- 56% of New Hampshire voters say they are less likely to vote for Chuck Morse after hearing about his support for the overturn of *Roe v. Wade* and his work in the State Senate to pass New Hampshire's first abortion ban in decades. Just 15% say they would be more likely to vote for him.

Public Policy Polling surveyed 605 North Carolina voters and 603 New Hampshire voters from January 17-18, 2024. The margin of error for each survey is +/- 4.0%. The interviews for the survey were conducted by telephone and text message.

